UHDERUMER

NOVEMBER 2009

THE ADULT ENTERTAINMENT RESOURCE FOR RETAILERS

NEW RELEASES FOR NOVEMBER

Business Insight:

Preambirls' Sales Expert

JAMES HAYDEN

ADULT MEDIA AND NOVELTY DISTRIBUTION

3700 KELLEY AVE.

CLEVELAND, OH 44114-4533

Ph: 216-391-4800 800-321-9858

Fax: 216-416-4920

E-mail: sales@gva-twn.com

PLUS: TOP 10 GAY TOP 20 DVD

PICTURES PRESENTS





The Leading Name In Female Erotica Is Back!

PRESENTS







A FILM BY PETRA JOY





UNDERCOVER

The Adult Entertainment Resource For Retailers



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	SHANE'S WORLD
	SHOOTING STAR
	STICKY VIDEO
	TTV
	VIVID ENTERTAINMENT
	WICKED PICTURES
7	ZERO TOLERANCE

WICKED

POLISHED PRODUCTIONS

SEX ON SET

Mikayla Mendez is lighting up the screen as she seduces the camera, her man and even, sativa rose. sit back and prepare to be seduced by sex on set.

BIG BUTT TV

Ever wonder what would happen if those stars you're watching could show up in person? Mark Stone has and he's going to show you, in Big Butt TV.





STYLE AND GRACE, THOUROUGHLY EXUBERANT.



PICTURES°

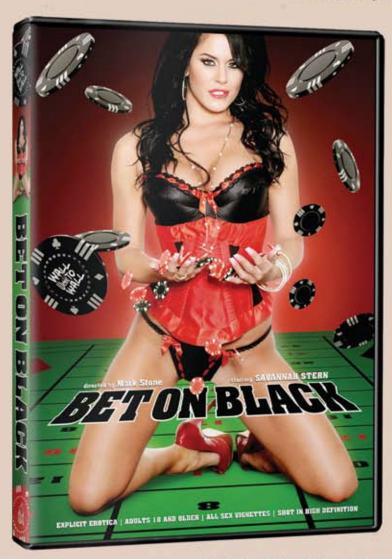
UNFORGETTABLE EXPERIENCES

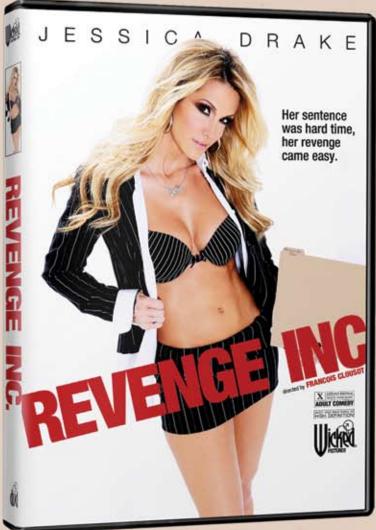
REVENGE INC.

Jessica Drake is managing to turn her unfortunate sentencing in prison into her own small fortune. She's about to do the dirty work so you dont have to...

BET ON BLACK

Mark Stone is bringing you more Off the Wall action with the sexiest, sultriest stars. What happens in a Mark Stone picture, is sure to be spread all over town.





MULTI-FACETED ENTERTAINMENT.

SENSUALLY APPEALING.













Nacho vs. Rocco (Evil Angel) Nacho Vidal and Rocco Siffredi



Blonde Bombs (Zero Tolerance) Kagney Linn Karter



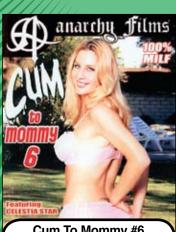
Heavenly Whores #2 (Legend) Haley Scott



Crazy Big Booty #9 (Black Ice) Luscious Louis



Giant Black Asses (Exquisite) Kapri Styles



Cum To Mommy #6 (Anarchy) Celestia Star



Strip & Play For Girls Only (Combat Zone)



Cutie With A Booty #3 (Black Magic Pictures) Toni Sweets



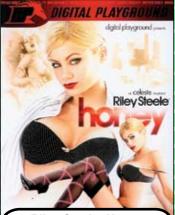
(Mercenary) Cherokee D'Áss



She Likes It Big #4 (Digital Sin) Ashlynn Brooke



(Tom Byron) Kagney Linn Karter



Riley Steele: Honey (Digital Playground) Riley Steele



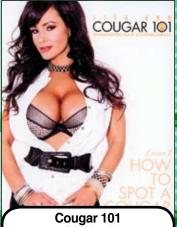
Bree's Big Screw Review (Adam & Eve) Bree Olson



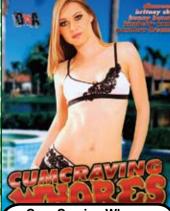
Nylons #6 (3rd Degree) Sadie West



Gangland #71 (Devil's Film) Atlanta



Cougar 101 (Wicked) Lisa Ann



Cum Craving Whores (DNA) Britney Sky



MILF Bone #4 (Diabolic) Taylor Wane



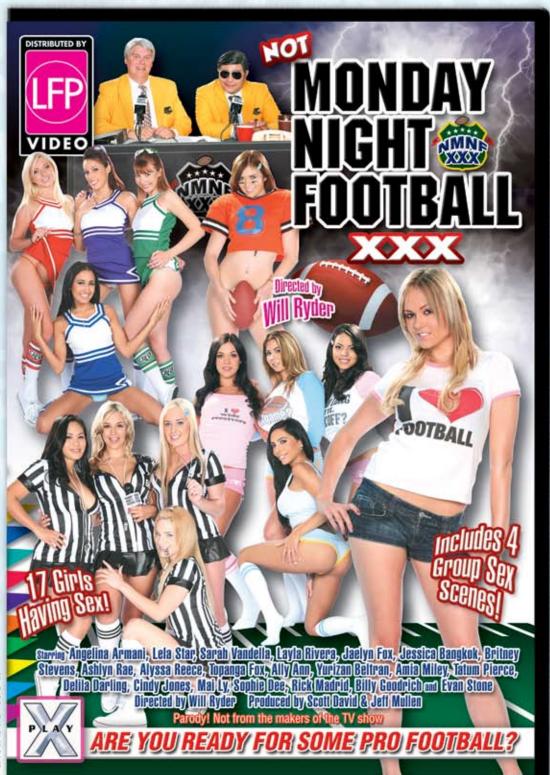
Porn Fidelity #20 (Juicy) Kelly & Ryan Madison





HUSTLER

HUSTLER



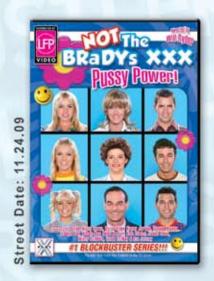






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Available Now



Digital Sin Memsatrions













COMING IN

DECEMBER



STREET DATE

11.24

SHOOTING STAR

Sticky Wileo



ALSO AVAILABLE





Hittin' the Streets in November







The Psest Just Got Psetter.

SAMTIN RELEASING your special interest specialists

Sticky Video SHOOTING STAR

Sticker Wileo







2009 NOVEMBER NOVEMBER

FRIDAY	9	13	07	23	4
THURSDAY	Big Tit Fixation, Tom Byron Invading Asia #4, Evolution Monster Dicks For Young Chicks #4 Simon Wolf Jules Jordan Anal All Stars #2, Rosebud	Heavy Metal #7, Tom Byron If Daddy Only Knew #4, Evolution Double D Experience, Evolution Hairy Lovers, Evolution White Sluts Black Nuts #2, Simon Wolf MILF Magnet #5, Mercenary	Masturbation Nation #5, Tom Byron All Holes No Poles #7, Evolution Carpet Patrol, Evolution Strap On Lovers, Evolution Pleasure Freaks, Pleasure Lex Steele XXX #12 All Latina, Mercenary	There Will Be Cum #7, Evolution What Would My Parents Think? #2 Simon Wolf Third Input Vixens, Pleasure Jules Jordan MILF All Stars #2, Rosebud	3
WEDNESDAY	Russian Institute #12, Micked Russian Institute #12, Marc Dorcel Stormy Tonight, Micline	Bet On Black, Wicked Risque Moments, Playgirl Girls Make Love, Abby Winters	Sex On Set, Wicked Operation Tropical Stormy, Wicked (blu ray) Bordello Deluxe #2, Marc Dorcel Anything Goes, Playgirl Solo	Big Butt TV, Wicked Red Hot Romance, Playgirl Lush Desire, Abby Winters	2
TUESDAY	Cum Fart Cocktalls #7, Red Light District Honey Bunz, Platinum X Shawty's Pussy Tales #4, Candy Shop	Fresh 'n Phat Azz 'ill Freakz Black Magic Pictures Mondo Extreme #86, Shooting Star Being Naughty Alysha #14, Slicky ASRS #94, Slicky Cream Pie Squad 4-Pack, Slicky Girls of Red Light: Glanna Michaels Red Light District Girls of Red Light: Alexis Texas Red Light District Hung 2, Candy Shop	In It Goes It Cums #7, Red Light District Fuck Me Now #2, Platinum X A Black And White Movie #2, Candy Shop	Apple Booty Cutles, Black Magic Pictures Extreme Ty #17, Sticky Gang Bang MILFs #8, Sticky Facial Cum Catchers #8, Sticky 40 Plus MILF Carton 4-Pack, Shooting Slar Big Booty Rollin' #2, Red Light District Black in Da Boxxx #2, Candy Shop	
MONDAY	2	Ghetto Down Low, Combat Zone	The Girl Next Door #10, Combat Zone	Two Cocks in The Booty #5, Combat Zone	My Hot Stepsister, Combat Zone Lexington Loves Latinas #2, Mercenary



For the past 15 years, DreamGirls Videos has been providing their customers with the some of the best reality content in the business. Their tag line is "Real Girls...Real Naked"—and fans know they can count on getting consistent quality in amateur adult action from the wildest ladies eager to strut their stuff for the cameras at spring breaks, Mardi Gras, wet T-shirt contests, nightclubs and much more. Over the years, DreamGirls titles have won five awards from AVN. We'd like to thank Sales Manager James Hayden for taking some time out of his busy schedule to share some business insights with Undercover readers.

UC: How long have you been working in the adult industry?

JH: DreamGirls started out as a mail order company in 1994, and then titles were distributed by Evil Angel from 1998-2000. We took over sales and distribution in 2000, which is when I came on board.

UC: What is your role and responsibility at DreamGirls?

JH: I am the sales manager. I handle all DVD sales worldwide. Our DVD's can be found in France, Australia, Switzerland, Germany, Canada, The Netherlands, South Africa, Japan, Finland, Norway & Sweden, to name a few.

UC: With DVD sales diminishing, what advice can you give to retailers to help maximize their profits?

JH: It's essential to keep your shelves fresh and ensure that pricing is competitive. You have to offer a wide variety of genres and price points. Too many people are caught up in the way things used to be instead of where the business is going. Stores cannot afford to lose a customer because they don't have a certain genre or brand anymore, so they must have a bit of everything. Also, with the economy the way it has been for the past two years, the consumer is much more value conscious. This is why DreamGirls came out with three packs...more bang for your buck.

UC: What are the key factors in making an adult studio successful?

JH: It's very important to be consistent. I know that sounds simplistic, but it seems to work for us. Our customers are very loyal; they tend to buy each volume in a series because they know

it will be as good as the one before it.

UC: What direction do you think the industry will take in the next five years? Do you foresee any major changes?

JH: Let's face it. We are in the times of the survival of the fittest. We know that we aren't going anywhere, but I think that there will be some major mergers among some of the bigger players. I also believe the DVD will last longer than most people are predicting, but like everything else, technology will eventually make it extinct. VHS lasted longer than most people thought it would and I still have distributors ask me if we have any left, which we don't.

UC: What have you personally done to help the fight against the unjust prosecution of this industry?

JH: I went to Max Hardcore's trial here in Tampa...does that count? We've also made donations to several causes, like the one for GVA Cleveland.

UC: Do you have any major projects in the works at this time?

JH: As I mentioned previously, since times are so tough for everyone we decided to come out with three packs. This gives the consumer the chance to get three DreamGirls titles at a great price. We have also experimented with the names of our titles and our artwork a little bit...we'll see if it works.

UC: What are your goals for your company in the coming year?

JH: This may come as a surprise to people, but we know that there is still some opportunity for us to grow. There are stores out there that have never carried our product before that are giving it a shot now. We want to be in every store...period.





RECESSION BUSTER!

Now Available

Ask about our Grab Bag and Catalog Special.

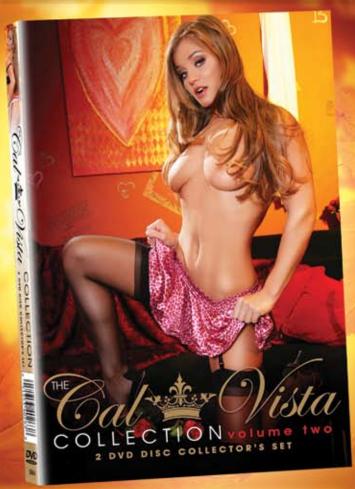






METRO CONTENT





This Fall
keep your
customers warm
west
our newest
selection of
niche products.









Also Available New FusXion Limited Edition 4 DVD Disc Collectors' Sets

















MERCENARY PICTURES

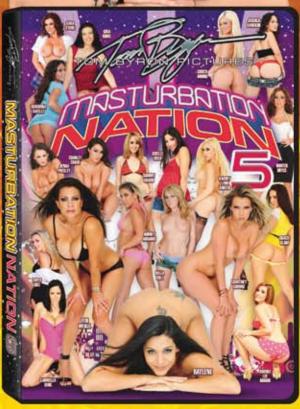


UFMINISTON STATIS PRODUCTIONS



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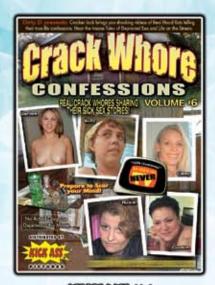








NO FAKE TITS! NO CONDONS! GUARANTEED!



STREET DATE ON S

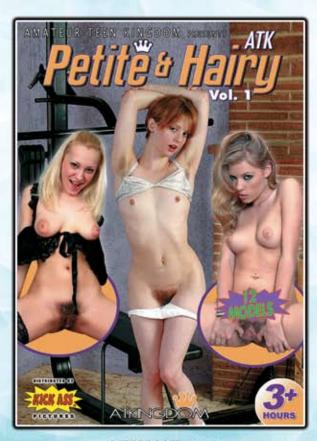


STEET CATE 11.10





STREET DATE 10.3





STREET DATE OLO



STREET DATE 10.20



STREET CATE (11.07) STREET CATE (11.00) STREET CATE (11.27)

I STATE OF THE STA

















NOVEMBER NEW RELEASE

CABALLERO





486 DISC SETS

























































4 Disc Set FOIL **EMBOSSING**





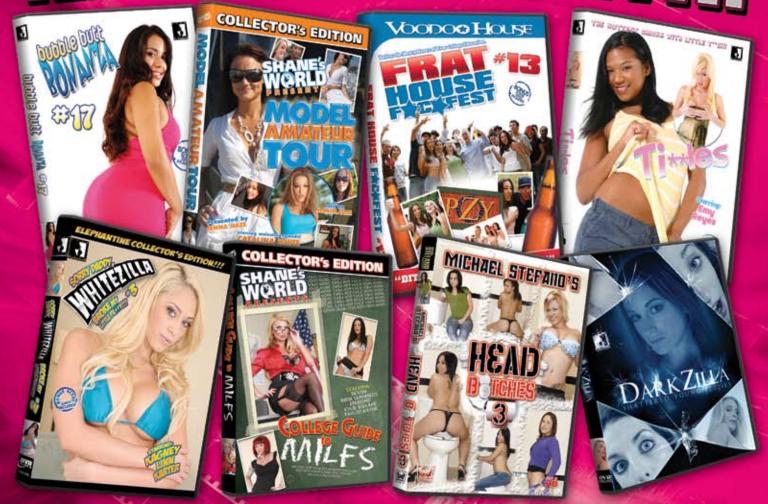




















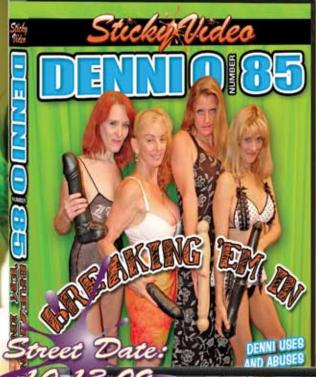


CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION ON THESE AND OTHER TITLES!

Sticker Wideo

Phocolade Orean Pies vol. 22





Deuni 0 vol. 85

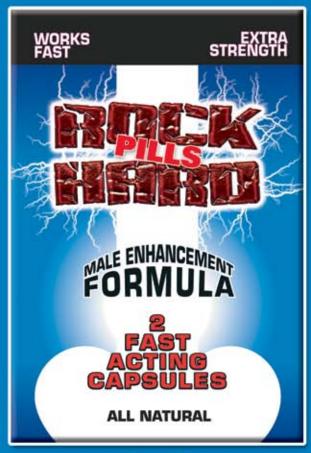


34









MALE ENHANCEMENT FORMULA

an extra strength, all natural male enhancement formula that works fast!



















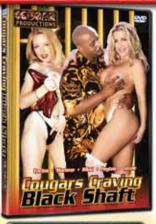


TOTELS TESS TOTE

NEW RELEASES











YOUNG SWEET ASIANS YOUNG & LESBIAN

COUGARS CRAVING BLACK SHAFT MILTE INTERRACIAL RONDEZ VOUS BLACK & NATURAL BIG BOOBS

4 PACKS











BLACK MOMMIES #2

BIG TITTY PLUMPERS

DIRTY OLD GRANNIES

ASS BANGING LATINAS

BLACK SUCKERS
& FUCKERS

6 PACKS



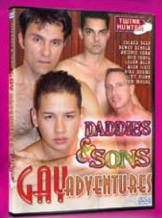


5 BOX SET

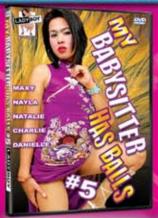




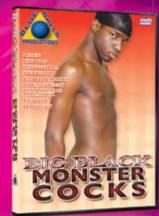
CCHUS











DADDIES & SONS GAY ADVANTURES

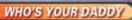
12 INCH COCKS

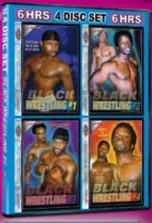
MY BABYSITTER HAS BALLS #5

LATIN HEAT

BIG BLACK MONSTER COCKS







BLACK WRESTLING



BLACK & WHITE FUCKFEST



SKIN ON SKIN



REAL MAN SEX

PACKS



30)X S







HOT SHEMALE DVDS! &









<u> Magnus gay coming strong!</u>











TOP DOG HITS!

WOW STEAMING UP!





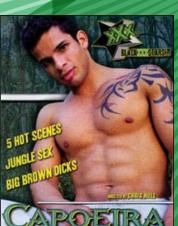




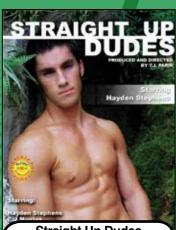


(Malesolos.com) Kurt Lockwood

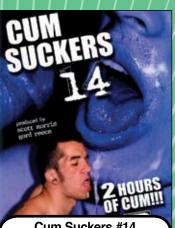




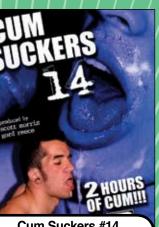
Capoeira Sex One (French Connection)



Straight Up Dudes (Pacific Sun) Hayden Stephéns



Cum Suckers #14 (Factory Video)



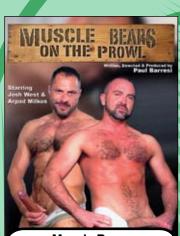
Hard Cock Hotel #4 (On Top)



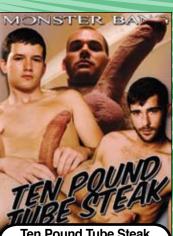
Hot Latin Asses (Bacchus) Christian Díaz



Nailed & Screwed (Raging Stallion) Tristan Phoenix







Ten Pound Tube Steak (Raging Stallion)

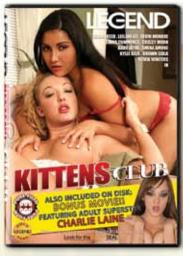


NEW RELEASES

Giving our Customers the most BANG for their buck!



















Also included on disk: BONUS MOVIE! featuring adult



