

#### May's Hot Picks:

- HOT 10 GAY
- **HOT 20 DVD**

SPOTLICHT ON COMBATZONE

Conversations with Dion Giarusso & Juan Cuba

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CLEVELAND, OH 44114-4533

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Photo: Combat Zone



## UNDERCOVER

The Adult Entertainment Resource For Retailers



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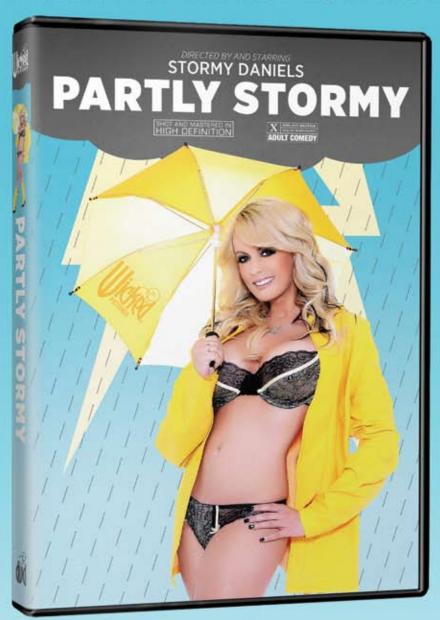
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## WICKED

#### **PARTLY STORMY**

Adrianne Stone (Stormy) is a TV Weather Girl who just hit a streak of bad luck. After losing her job and her boyfriend, she seeks help from her carefree friend who shows her how to expose her inner whore and get through this rough patch.

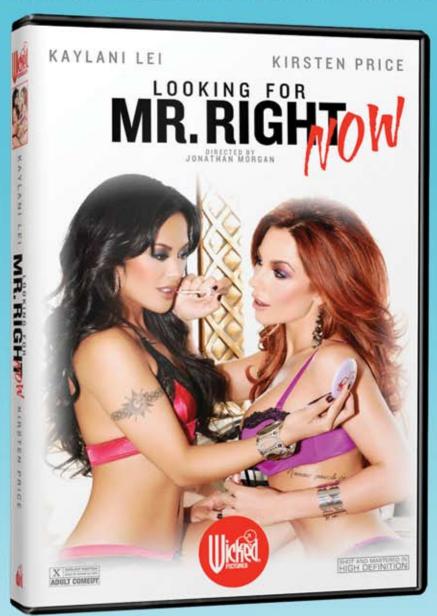




# <u>PICTURES</u>

#### LOOKING FOR MR. RIGHT NOW

Amy (Kaylani) needs the help of her wildly uninhabited roommate, Candy (Kirsten), to transform herself from a predictable klutz to a wild sex kitten. Hilarity ensues as she finds out that Mr. Right may be waiting for her, just around the corner... or right next door.













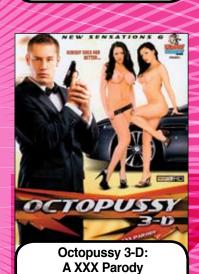
The Resurrection
(Vivid)
Savanna Samson



Evil Anal #11 (Evil Angel) Tori Black



She Looks Like An Angel Bangs Like A Demon (Anarchy) Aurora Snow



(New Sensations)

Jon Jon's Rainbow of Flava (Sticky Video) Andrea Kelly

Sticker Video

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of





Big Tit Oil Orgy (Zero Tolerance) Sara Sloane

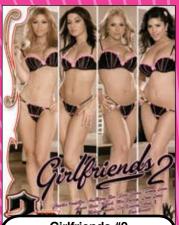


Ass Parade #25 (Bang Bros.) Sasha Stowaway

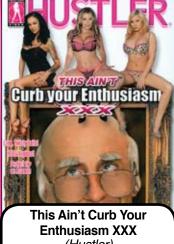




Sex Lies & Spies (Wicked) Stormy Daniels



Girlfriends #2 (3rd Degree) Sara Sloané



(Hustler) Courtney Cummz



Mondo Extreme #91 (Shooting Star) Vanessa Rain



Sorority Games #3 (Metro) Sassy Vallore



**Ebony Amateurs #9** (Heatwave)



**Cum Spewing Holes** (Red Light District) Natalia Rossi



Squirtin' Sistas #5 (Black Magic Pictures) Stacie Lane



Manhammer #9 (Mercenary) Monica Santiágo



**Bree & Teagan** (Adam & Eve) Bree Olson & Teagan Presley



Big Tit Fixation #2 (Tom Byron) Lisa Ann





## get fortige forman

# FOLUTION DISTRIBUTION





















































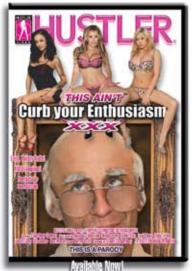
ONE FLEW OVER THE CUCKOLD'S NEST















Shyla Stylez

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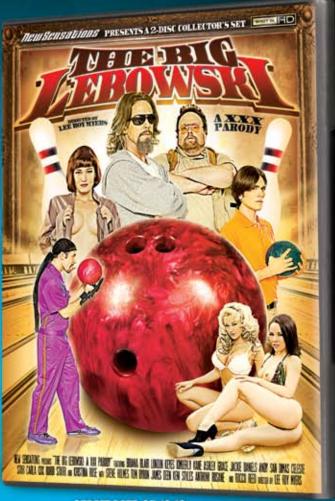




## Digita Sin / Mewsensations





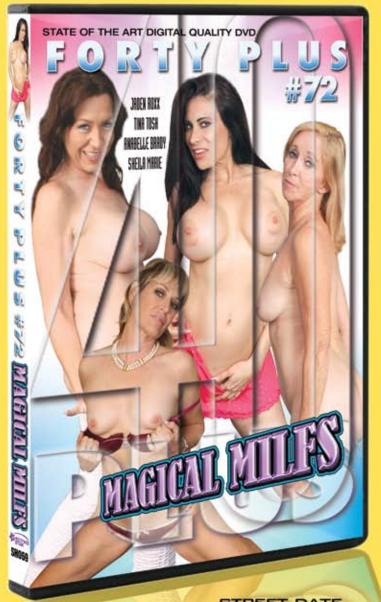


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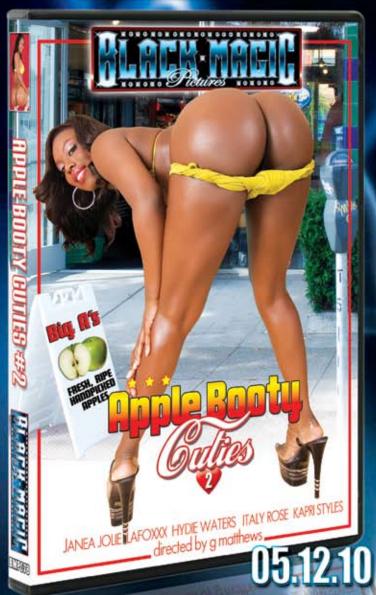
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SHOOTING STAR

## Hittin' the Streets in May







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Sticky Video SHOOTING STAR

# Sticker Wideo







S EBIDAY		14	2	00 00	
THUESDAY House of Ass #13, Tom Byron Fun For Money, Evolution Attack of the Great White Ass #4, Evolution All American Freak Fest, Pleasure Asstastic, Simon Wolf	Transsexual Girlfriends, Evolution The Best of Lord of Asses, Tom Byron Innocent Whores #3, Evolution Boy Meats Girl #9, Evolution 3's Cumpany #3, Rosebud	Big Ass Fixation #7, Tom Byron Cougar Cooche #5, Evolution Latina Heat #8, Evolution Nice Juicy Tits, Simon Wolf Date Desiron to a Dollary Agencies	Black In My Crack #7, Evolution Work It Out, Evolution Ass Fanatic #8, Evolution Spanish Flava, Simon Wolf Sorority Girtz, Simon Wolf	Down For Anything, Pleasure Manhammer #9, Mercenary	n
WEDNIESDAY Smart Asses, Wicked Bussian Institute Lesson #13, Marc Dorcel Street Heat, Joy/bear	Apple Booty Cuties #2, Black Magic Pictures Forty Plus #72, Shooting Star Extreme Ty #20, Shocky Cream Ple Squad #14, Shocky Black Dick 4 The White Chick #2, Shoky The Watcher, Wicked	Wild With Anticipation, Playgirl Tempting Girls, Abby Winters Lust, Wicked Hot Winter Rendezvous, Marc Dorcel Suave And Slick, Playgirl Intimate Moments Shared #3, Abby Winters	1st Time Dymez, Black Magic Pictures Mondo Extreme #92, Shooting Star My Huge Holes #15, Sticky Stroke Suck & Tease #10, Sticky The Way I See It, Sticky	Looking For Mr. Right Now, Wicked	Q
Banging Black Bitches, Red Light District Pink Candy, Candy Shop Barefoot & Pregnant #37, Heatwave Lesbian Budonkadunk #3, Heatwave	7+ S.	I Came in Your Mom #3, Zero Tolerance Massive Wet Amateur Asses, Black Ice Massive Wet Amateur Asses, Black Ice POV Pimpin* #2, Candy Shop My Wife's Ass, Plathrum X Fetish #6, Pearl Productions Bi Bi Love #8, Heatware Go Big Or Go Home, Zero Tolerance Bi Amateure Black Ice	Searching For Wood, Platinum X My Chicks Got Balls, Platinum X Dark & Delicious, Candy Shop Chocolate Gazongas #11. Heatwave Lesbian Lactation, Heatwave	Delinquents, Zero Tolerance My Wife's Been Robbed, Black Ice	_
Coming Attractions  MONDAY  Horry Black Babysitters, Combat Zone	Mommy And Me, Combat Zone	Huge Cock Junkies #2, Combat Zone	Secretaries #3, Combat Zone	Semen Shooters #3, Mercenary	21

VIEW

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## Dion Giarusso: Making Gonzo Gold

Photos: Combat Zone

When Combat Zone owner Dion Giarusso spoke to AVN in early 2006, he wasn't sure what the fate of his new project would be. Four years later, it is perfectly clear that Giarusso's studio has become a leader in hardcore gonzo.

Before his career in the adult industry began, Dion Giarusso worked in the nightclub business. He says that this experience helped to teach him about people's desires when it came to pleasure. In 1997, when Jake Malone introduced Giarusso to Patrick Collins, Collins offered Giarusso a job at Elegant Angel. Giarusso was the general manager at Elegant Angel until he and brother David Joseph began Red Light district. Now leading his own studio, Giarusso oversees all operations at Combat Zone.

Combat Zone is known for their wide array of "all natural newbies" and, of course, energetic hardcore sex. Giarusso's philosophy is simple: Keep the faces fresh, the sex hot, and above all make your consumers happy. This consumer-driven approach affects every area of Combat Zone. From hand-picking directors for their talent to the ongoing commitment to keeping costs low and quality high, Giarusso knows how to make movies that people want to watch and to buy.

When asked how retailers can respond to competition with the internet, it is this commitment to value that Giarusso advises retailers take up. "Buy the best product at the best price and pass the savings on to the end user.... never take the end user for granted." Given that Giarusso started a studio at the start of a huge economic recession and made it thrive, his is advice that's well worth taking.

Within the industry, Dion Giarusso also maintains a commitment to his colleagues. Through his anti-piracy efforts and donations to the defense funds of those being unjustly prosecuted, Giarusso shares the responsibility for keeping the industry afloat. In fact, when asked what career accomplishment he's most proud of, Giarusso didn't name an award, or other recognition (though his company has had plenty); he said simply "I am most proud that I am able to still provide jobs in this troubled market."

In the industry's future, Dion Giarusso sees companies going further to protect their content. He also shared that in a perfect future, he'd love to see "less product out there. More quality, than quantity." On the horizon for Combat Zone, Giarusso's plans are to broaden the company's influence with an expansion into other corners of the industry. "We are going to branch out into lingerie and novelties," he shares. It's a path many studios have already taken to increase revenues. But if Combat Zone's successes so far are any indication, Giarusso and his team will bring new life and fresh ideas to the venture.



Ivy Winters makes her debut in Combat Zone's *Huge Cock Junkies #2*.

#### Juan Cuba: From Cubicle-Dweller to Porno Director

Juan Cuba doesn't see himself as your typical porn director. "I came from a very poor family... My parents were immigrants. I never would have thought that this would have been the career for me... It's a dream." And Cuba will be the first to point out that his journey into the adult industry wasn't a typical one. "I had no clue, no connections, [and] no friends in the industry." What he did have was his gregarious nature and a long history as a devoted fan. As we talked, Cuba described his unlikely transformation from cubicle-dweller to porn director.

Before his career in the industry began, Juan Cuba worked at a call center. "I was in a fucking cubicle and going insane," he tells me mid-day, from the parking lot of a coffee shop. After work, Cuba was renting porn several times a week. He continues to describe himself as an "avid, avid fan" today. He says he's in the industry because he loves women. "I love everything about them," he tells me.

It was while looking through an LA Weekly that a new world opened up to Cuba. A long time porn fan, he saw an advertisement for Erotica LA and decided to go. "I was there with my little 35mm camera and my little bag... standing in line like every other schmuck... It was like Disneyland for me." His industry career was about to begin but he didn't know it. Meeting one star set him on a path to a new life.

Cuba describes seeing Brandon Iron across an aisle and going to talk to him. "At first, he sort of tried to blow me off." But Cuba, never at a loss for words, continued to schmooze, explaining to Iron what a big fan he was. "I started talking about my favorite scenes, and girls he'd been with, and where they'd taken place; he was like 'Wow, you really are a fan." Iron, a fan-turned-pro himself, eventually invited Cuba to hang out.

Hanging out with Brandon Iron, Cuba met Michael Stefano, who offered him a PA job. After a year working together, Michael Stefano bought Cuba his very first camera. For another year, Cuba shot behind-the-scenes footage for Stefano. All the while, Cuba was itching to start making movies himself. "I felt 'I know I can do this. I know I can."

So Cuba asked his friend, performer Missy Monroe, to shoot a short reality POV video with him. "I didn't have a lot of money," Cuba said, "but I knew I could make something really good." He showed the footage to Stefano and Manuel Ferrara, who Cuba refers to as his mentors. They agreed that Cuba had produced something worthwhile, but there were no jobs open at Red Light District, where Cuba had worked with Stefano. So Cuba shopped his footage around and eventually found a home at Elegant Angel.

"[Patrick Collins] loved it," Cuba tells me. "He gave me my first [directing] job." Cuba directed six titles for Elegant Angel before moving to Hustler. Soon, a spot at Red Light District opened, and Cuba returned to the company where it all began for him. He's been there ever since.

Since those early days in his career, Juan Cuba has made quite a name for himself. His work has been recognized with a number of award nominations, but the industry really began to take notice of Cuba when, in 2008, he won Urban Spice (now Urban X) awards for Red Light Disctrict/Candy Shop's Alone in the Dark 6 and Best Director (Gonzo). Still, Cuba says that the moment when he really knew he'd made it was when a band mate (yep, he's in a band too) was looking through a Hustler magazine, stopped on the centerfold, and Cuba could say "Hey, I know that girl."

Cuba speaks of his job in the industry with a gratefulness and reverence it's unusual to encounter in any career. "Porn has helped me travel—to see the world," he says. In addition to repeated mentions of how lucky he is to be doing a job he loves, Cuba also credits his career with improving

his state of mind. "Because of porn, I live a healthier lifestyle. I used to feel guilty [for watching porn], and think I was a bad human being. I think people would be more at ease if they would allow themselves to be sexual."

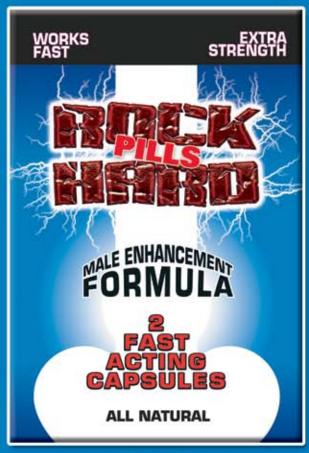
When referring to his directorial style, Juan Cuba cites one of his heroes. "Like John Stagliano says, I shoot movies that turn me on." Cuba's other industry influences include Belladonna, Jules Jordan, Joev Silvera, and Erik Everhard. So what distinguishes him as a director? "One thing about me... girls love working for me. I'm fun. And I don't tell people how to fuck. The girls are the most important people on the set. I treat them like that." The result of this somewhat laissez-faire style is movies in which the performers are clearly, genuinely enjoying themselves.

Asked about his feeling concerning gonzo versus more plot-driven porn, the gonzo director diplomatically said "There's a little bit for everybody. Gonzo isn't the only good porn." Still, given free reign to make his dream movie, Cuba would put out "An all fuck movie. All my favorite performers, every scene being different.... I would like to make one movie that's like 'the best of sex.' Everything. No genre limitations. Whatever seemed right in the moment."

Currently, Cuba is working on a number of projects for Red Light District, at least one video a month. He also tells me that he's always trying to "keep up." "These days you've got to think about content going on mobile devices and stuff—what it will look like on those tiny screens."

Near the end of our interview, Cuba asked me to help him sound like "the Cuban George Clooney," but I'm not sure he needed any help. The handsome director's friendly, outgoing nature and passion for his work show themselves clearly without any additional help from this interviewer.





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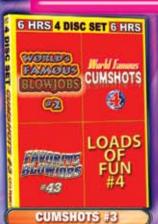






























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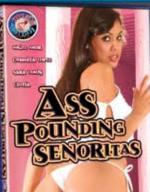


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6 PACKS



































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#4 #5 LOADS

OF FUN FUN MALE #8

**CUM CATCHERS** 







BLACK CRACK ATTACK

























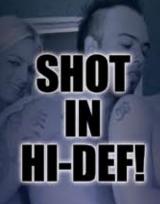






## THE KING OF GAY, SHEMALE, AND STRAIGHT!













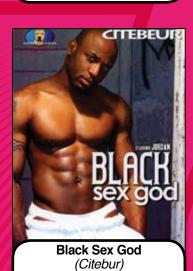
**AWARD WINNING ACTION IN EVERY DVD!** 







Thrall (Pacific Sun) Ben Statham



Jordan

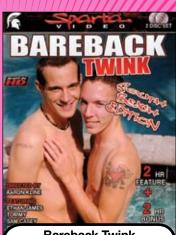
Brent Corrigan's Heat (Dirty Bird Pictures) Brent Corrigan



White Hot (Falcon) John Magnum



**Big Black & Beautiful** (Bacchus) Chris Banks



**Bareback Twink South Beach Edition** (Sparta) Ethan James



(Big City Video)



Love Boat #1 (Gai Studios) Johnny Lee





(Raging Stallion) Alejandro Fernandez



# LECENID

## MAY RELEASES

